

LIFESTYLE

PROGRAM TITLE: NEWS 3 @ 4

TYPE: News

DATE OF BROADCAST: April 15, 2008

DESCRIPTION: Today a group pf convention delegates took part in an unusual field trip. More than 100 workers from Pepsico were taken to several locations around the city to clean up graffiti. Delegates say it's important to give back to the community they serve.

PROGRAM TITLE: NEWS 3 @ 5

TYPE: News

DATE OF BROADCAST: April 15, 2008

DESCRIPTION: MGM Mirage is laying off more than 400 mid-level employees. The company says it began streamlining operations last August to reduce expenses and improve profits.

PROGRAM TITLE: NEWS 3 5

TYPE: News

DATE OF BROADCAST: April 18, 2008

DESCRIPTION: There are all kinds of Earth Day celebrations going on this week. One is in Summerlin. It's the valley's biggest earth day event. They'll have entertainment, hands on science experiments, and pet performances.

PROGRAM TITLE: NEWS 3 @ 5
TYPE: News
DATE OF BROADCAST: April 18, 2008
DESCRIPTION: Kids can get free vaccines at clinics starting tomorrow. The clinics are being held as part of infant immunization week. Nevada has one of the worst immunization rates in the country, so the push is on to get children immunized.

PROGRAM TITLE: NEWS 3 @ 4
TYPE: News
DATE OF BROADCAST: April 19, 2008
DESCRIPTION: The endoscopy exposure threatened thousands of former patients with hepatitis and HIV. Today the Southern Nevada Health District set up a forum to get the people the resources they need.

ECONOMY

PROGRAM TITLE: NEWS 3 @ 5
TYPE: News
DATE OF BROADCAST: April 14, 2008
DESCRIPTION: More than 100 thousand people are in Las Vegas for the National Association of Broadcasters, despite the softening economy.

PROGRAM TITLE: NEWS 3 @ 4
TYPE: News
DATE OF BROADCAST: April 15, 2008
DESCRIPTION: Our saving you money team has some last minute tax information for you. Select post offices will be taking late collections tomorrow night to help you meet the tax deadline. We've posted all the information on kvbc.com

PROGRAM TITLE: NEWS 3 @ 4
TYPE: News
DATE OF BROADCAST: April 18, 2008
DESCRIPTION: The first round of economic stimulus checks will be mailed out in about 2 weeks. If you'd like to know when yours will be mailed out you can go to the IRS website for the schedule.

PROGRAM TITLE: NEWS 3 @ 4
TYPE: News
DATE OF BROADCAST: April 17, 2008
DESCRIPTION: If you rent an apartment you've probably felt the pinch of increased rent. A new report says it's happening all across the west. The cost of rent here in Las Vegas has jumped 2 percent over the last year. Analysts also believe the demand for apartments has gone up because more people are losing their homes to foreclosure.

PROGRAM TITLE: NEWS 3 @ 4
TYPE: News
DATE OF BROADCAST: April 17, 2008
DESCRIPTION: Thousands of residents looking for jobs converged on "Opportunity Boulevard" today. That was the name of the job fair held at Green Valley Ranch Hotel, and it was busy. Fifty businesses – casinos, construction, sales – all set up shop to find new employees.

PROGRAM TITLE: NEWS 3 @ 6am
TYPE: News
DATE OF BROADCAST: April 17, 2008
DESCRIPTION: The new Eastside Cannery is holding the first of three job fairs today. The company needs workers for its new eastside location opening in August.

PROGRAM TITLE: NEWS 3 @ 11
TYPE: News
DATE OF BROADCAST: April 19, 2008
DESCRIPTION: If you're 62 and over and own or rent your home, you may be eligible for a rebate. To qualify you must be at least 62 years old, a Nevada resident since July of last year and have a total household income of less than 27 thousand 8 hundred 63 dollars. You may get anywhere from 5 to 500 dollars. The last day to file for this program is April 30th. Contact the Clark County Assessors office.

POLITICS

PROGRAM TITLE: NEWS 3 @ 6am
TYPE: News
DATE OF BROADCAST: April 14, 2008
DESCRIPTION: Clark county Democrats call their second try at the County convention a success. The do-over was held at the Thomas and Mack on Saturday. In February too many people showed up and the convention was shut down for being over capacity.
